

# EXHIBIT AND SPONSORSHIP PROMOTIONS

AROC sponsorship opportunities will enhance your visibility as an exhibitor with our audience of osteopathic physicians. In addition to a premier exhibit experience, we offer a variety of promotional sponsorship and advertising opportunities through digital and traditional. The Program Guide and Conference App are essential reference resources used by AROC Attendees throughout the duration of the conference — and our Sponsorships opportunities provide high profile visibility with a co-branding presence.

We have numerous opportunities for companies to connect and make an impact with our audience. Below, we have provided a list of our standard programs and pricing. As with all of our offerings, we are open to your ideas to serve you better. All of our programs can be combined, expanded or modified to meet your marketing and brand awareness needs. We are happy to discuss many options that will fit your objectives and budget! Please contact Skip Heymann to get the process started!

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**Exhibit Hall Booth:** ..... **\$1,950.00**

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## DIGITAL APP ADVERTISING OPPORTUNITIES

- Conference App Listing (Company Name and Booth Number) ..... FREE
- Enhanced Conference App Listing  
(Company Logo, Representative Name, Phone Contact and Live Link)..... \$50.00
- Conference App Timeline Advertising  
(Interactive Banner Display in Conference App Newsfeed ..... \$350.00
- Conference App Name Sponsorship..... \$5,000.00

## AROC PROGRAM GUIDE PRINT DISPLAY ADVERTISING

- Half Page (8 x 5.5) ..... \$500.00
- Full Page (8.5 x 11)..... \$1200.00
- Full Page: Inside Back Cover (8.5 x 11) ..... \$1400.00
- Full Page: Inside Front Cover (8.5 x 11) ..... \$1600.00
- Full Page: Back Cover (8.5 x 11) ..... \$2000.00

## SPONSORSHIP OPPORTUNITIES

- President's Cocktail Reception Sponsorship ..... \$10,00.00
- Lunch Sponsorship ..... \$7,000.00
- Breakfast Sponsorship ..... ~~\$6,000.00~~
- House of Delegates Dinner Sponsorship  
(30 Minute presentation to 30-40 physicians) ..... \$5,000.00
- Conference Bag Sponsorship ..... ~~\$4,000.00~~
- Digital Device Charging Station ..... \$4,000.00
- Lanyard Sponsorship ..... ~~\$3,000.00~~
- Coffee Break/Refreshment Break ..... ~~\$3,000.00~~
- Official Agenda Banner Sponsorship (7' x 3')  
(Registration area schedule for entire conference) ..... \$3,500.00
- Water Station Signage Sponsorship..... \$1,500.00
- Promotional Banner (7' x 3')  
(Registration area for entire conference) ..... ~~\$1,200.00~~
- Conference Bag Collateral Inserts ..... \$500.00
- Writing Pads ..... \$3,000.00
- Pens ..... \$2,000.00